

PRESSEINFORMATION

OUT OF CONTROL

WHAT DOES THE WEB KNOW ABOUT US?

As part of our special exhibition series TO BE HEARD AND KNOWN we ask what the digital world knows about us.



WHEN? The exhibition can be seen from May 28th 2020 until May 31st 2021.

WHERE? AUDIOVERSUM | Science Center
Wilhelm-Greil-Straße 23
6020 Innsbruck

George Orwell's masterpiece *1984* is often quoted when it comes to criticizing surveillance. But not even he could have foreseen that people would buy their own listening devices, carry them around with them all the time and completely voluntarily indicate where they are, for what reason and with whom, or what they like.

The digital world is constantly with us - we communicate, store, read, listen, publish and share. We log in, store our data in the cloud, get discounts with our customer card, walk through publicly monitored places or take our pulse. Our signature is digital, the consent form is approved without even reading it.

The exhibit OUT OF CONTROL in the AUDIOVERSUM in Innsbruck is intended to particularly make young people aware of the downside of digital presence - namely the abandonment of privacy. Selfie-posts on a social media channel remain permanently accessible, even if they don't seem to be so funny anymore. Our awareness is only slowly being raised of how corporations and government agencies handle our personal data. They know what we like, where we are, who we are. It is up to us to protect our privacy effectively.

As part of the exhibition, the AUDIOVERSUM-team is also working on a new archive: The currently very present Corona topic and the discussions about big data and data protection, mobile phone apps and tracking are contemporary historical testimonies. Today's

AUDIOVERSUM
Wilhelm-Greil-Straße 23
6020 Innsbruck
Austria
Tel. +43 5 7788 99
office@audioversum.at
www.audioversum.at

PRESSEINFORMATION

AUDIO  **VERSUM**

communication possibilities are contrasted with those of the last pandemic in 1918 ("Spanish flu"). This archive is constantly being updated and is intended to encourage reflections and discussions.

Opening Hours From Tuesday to Sunday: 10 a.m. to 5 p.m.

About AUDIOVERSUM

AUDIOVERSUM is an interactive museum in Innsbruck all about the fascinating worlds of listening and wondering. As a Science Center it fascinates visitors from across Austria and beyond with its combination of medicine, technology, education and art. Multimedia installations developed in cooperation with the renowned Ars Electronica Center Linz invite guests to have a go themselves and learn more about the senses.

Special exhibitions under the headings "TO BE HEARD AND KNOWN" and "TO BE HEARD AND SEEN" focus on targeted knowledge transfer and contemporary formats. The Science Center was initiated by MED-EL, the world's leading company for implantable hearing systems. AUDIOVERSUM was designed and realized by Dr. Eckhard Schulz (formerly Managing Director of MED-EL Germany), who is still a Senior Advisor for the team.

www.audioversum.at

Credit: © przemekklos_photocase.de

An exhibition realized by Ars Electronica Solutions

Contact for questions & further information:

Julia Sparber-Ablinger | Head of AUDIOVERSUM

T: +43 5 7788 5022

M: +43 664 607055022

julia.sparber-ablinger@audioversum.at

Teresa Burmann, MA

T: +43 5 7788 5029

M: +43 664 607055029

teresa.burmann@audioversum.at